

Media release

For immediate release — Auckland, 31 October 2025

KidsHealth is delighted to announce a win at the NZ Plain Language Awards

KidsHealth is delighted to announce it has won Best Plain Language Website – Private Sector at the NZ Plain Language Awards 2025, in association with the Paediatric Society of New Zealand | Te Kāhui Mātai Arotamariki o Aotearoa.

The judges recognised KidsHealth for making trusted child-health information clear, equitable, and easy to act on, helping parents, caregivers and whānau find what they need, fast.

“Whānau in Aotearoa deserve health information that is clear, accessible, and genuinely useful in the moment,” says Katherine Lissienko, KidsHealth Website Director. “We write, design and illustrate with whānau front of mind so caregivers can make decisions with confidence. This award is a huge honour for our small team and the clinicians who support our mahi.”

KidsHealth works in association with the Paediatric Society of New Zealand | Te Kāhui Mātai Arotamariki o Aotearoa to ensure content is clinically sound and accessible, with ongoing improvements that reflect how whānau search, read and share health information today.

About KidsHealth

KidsHealth provides plain-language child health information for Aotearoa, reviewed by child health experts from around the motu. Visit: kidshealth.org.nz

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Joint release: KidsHealth and the Paediatric Society of New Zealand | Te Kāhui Mātai Arotamariki o Aotearoa.

“Tamariki in Aotearoa flourish in health and wellness”